



# AORA<sup>2019</sup>

INDIA

9<sup>th</sup> National Conference of the Academy of Regional Anaesthesia of India  
Organised by Department of Anaesthesia & Perioperative care, GANGA HOSPITAL  
Venue: Hotel Le Meridien, Coimbatore, TN, INDIA

## SPONSORSHIP AND EXHIBITION PROSPECTUS

PROMOTE YOUR BRAND TO 1200+  
REGIONAL ANAESTHESIA  
PROFESSIONALS UNDER ONE ROOF.

# KEY HIGHLIGHTS OF AORA2019

1200+ DELEGATES

22 INTERNATIONAL  
FACULTY

MANY HEADS OF  
DEPARTMENT

5 STAR VENUE

## WHY BE A PART OF AORA2019

INCREASE AWARENESS OF  
YOUR ORGANISATION

DEMONSTRATE YOUR  
INVOLVEMENT IN THE  
REGIONAL ANAESTHESIA  
DOMAIN

PROMOTE YOUR  
PRODUCTS AND SERVICES

LAUNCH NEW PRODUCTS

SUPPORT YOUR BRAND

BUILD YOUR PROFILE.

*Vanakkam-welcome to Coimbatore*

Regional Anaesthesia has evolved as an inherent component of every day clinical anaesthesia practise, hence it has become prudent for every Anaesthesiologist to enrich and equip themselves with the established facets of Regional Anaesthesia.

AORA 2019 is truly a platform created to make this a definite possibility, with 17 International and over 75 Indian faculty AORA 2019 promises every delegate to experience "EVERYTHING ABOUT REGIONAL ANAESTHESIA".

Being a highly academic event, the conference will strive to create a best practice sharing platform for the best minds in the field of Regional Anaesthesia from across the globe. Some of the masters of the domain have accepted our invitation to be speakers at the conference.

AORA 2019 promises to encompass all the essential ingredients of Regional Anaesthesia through its Focus sessions, Master classes by experts, Live Nerve block workshop, 8 Hands on Workshop with over 60 work stations manned by reputed faculty to accommodate over 500 delegates, Cadaveric workshop etc.

With an expected attendance of 1200+ delegates AORA2019 promises to be the biggest gathering of Regional Anaesthesia professionals under one roof. You can meet and interact with your target audience in the calm and peaceful ambience of a 5 star luxury hotel.

The associated events will provide you a platform to interact with delegates and get their undivided attention.

We look forward to welcoming you at Coimbatore in July 2019. Come and experience an inflection point in your business development.

*Yours truly,*

Dr J Balavenkat  
Conference Chairman  
AORA2019



---

## EXHIBITION BOOTH -Refer Layout diagram for details

---

*The Conference will have a focused trade show for exhibiting the latest technologies, products and services in the regional anesthesia domain. The conference venue provides an excellent forum for showcasing a wide array of products, services, technologies and solutions. The exhibition will offer companies and business professionals the opportunity to reach a large number of influential stakeholders. A company/organisation may book one or more stalls by making an advance payment of the requisite amount for each stall*

### » EXHIBITOR BENEFITS

- » The AORA2019 trade exhibition provides an exceptional opportunity to promote your products and services in a face-to-face environment. Trade exhibitions offer the perfect chance to:
  - » demonstrate and test new products and services
  - » gain instant market feedback
  - » develop personal and direct relationships with potential and existing clients and industry peers
  - » raise your organisation's profile and position your organisation as an industry leader
  - » directly showcase your products and services to hundreds of members of your target audience
  - » gain a high level of visibility through the conference website as well as the many opportunities for further promotions that are generated by an event of the conference's size.

### « Exhibitors will receive following benefits:

- « Listed as an exhibitor with a link on the conference website
- « One full conference registration covering attendance at all sessions including the welcome dinner (5 July 2019) and daytime catering (5-6 July 2019)
- « Two lunch tokens for lunch on 5th and 6th
- « Two dinner tokens to the conference gala dinner
- « Company name included on signage at the entrance to the exhibition.

Additional booth personnel must hold daily exhibitor staff passes. Exhibitor staff passes can be purchased for ₹ 2000 (or USD\$100) per person per day and include access to the exhibition hall, lunch, and morning and afternoon tea. Exhibition staff wishing to attend sessions must register as a conference delegate and pay the appropriate registration fee.

A number of strategies have been devised to maximise 'booth traffic' and enhance networking opportunities, such as exhibition hours structured around the conference program (including tea breaks, lunches and the poster session) and scheduled networking drinks taking place in the exhibition area.



Banquet area entrance



STAIR-9

A3 6mx3m A4 6mx3m A5 6mx3m A6 6mx3m

PRIME  
STALLS  
LOCATION  
AORA2019

VENUE  
HOTEL  
LE MERIDIEN  
COIMBATORE

PRIME SPONSORS

A2 6mx3m

GRAND KOVAI BALL ROOM

3

2

1

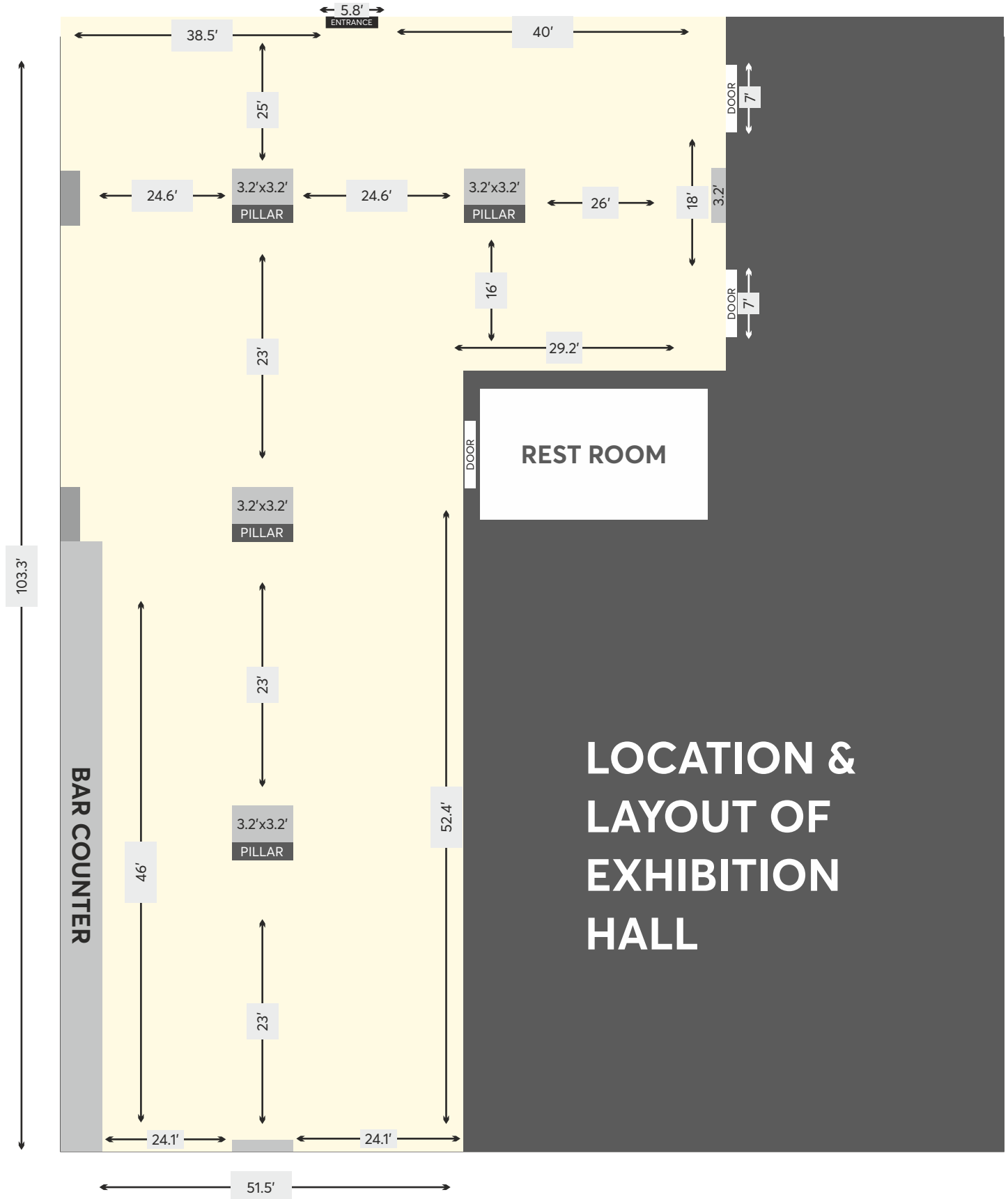
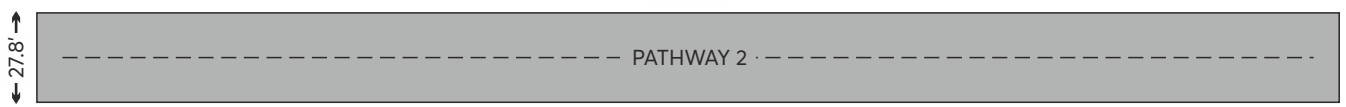
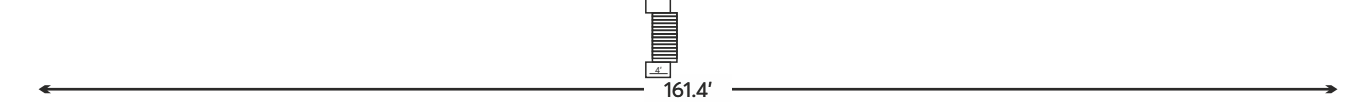
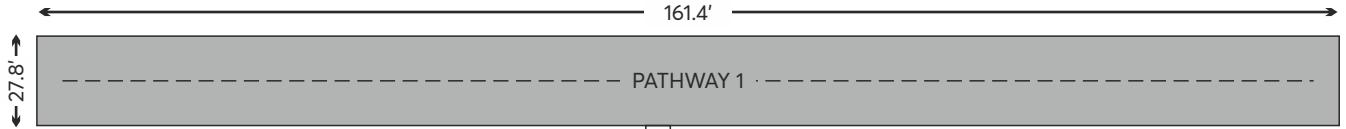
A1 6mx3m

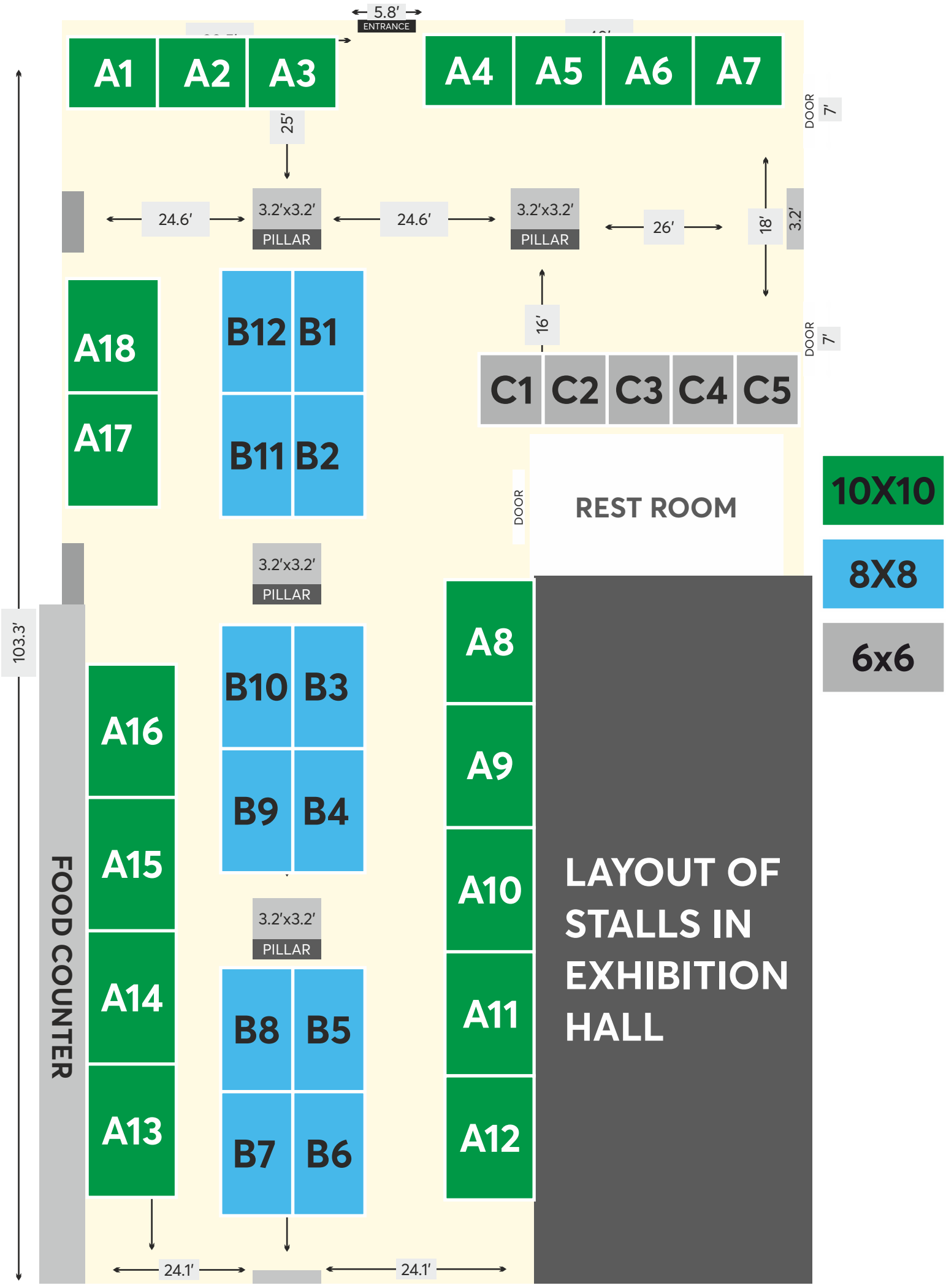
A2 6mx3m

Restaurant area



Banquet area entrance





STALL TYPE*	COST
A (10x10 FEET)	300,000
B (8x8 FEET)	200,000
C (6x6 FEET)	100,000

What exhibitors get

1. 3m x 3m Octonorm shell
2. 3ft x 2ft - Octonorm table
3. Two chairs
4. Two spot lights
5. Grey carpeting
6. Stickers on fascia

*\*Please note the following stall numbers will be charged an additional premium of 20% above the regular cost.*

*Stalls for which premium being charged: A3, A4, A18, B1, B12*

*Stalls A13-A14 & A15-A16 are available only jointly and have an additional space of 100 sq feet behind the booths which can be used as an enclosed space for patient demos.*

*All the above costs are exclusive of GST*



PRELIMINARY EXHIBITION TIMETABLE		
DAY	TIME	ACTIVITY
THURSDAY	1700 ONWARDS	Exhibition set-up
FRIDAY - 05 JUL	0900-2000	Exhibition open
SATURDAY - 06 JUL	0900-1700	Exhibition open
	1700-2200	Exhibition close and move out

\*This is a preliminary schedule and is subject to change



## CONFERENCE SECRETARIAT

*Dr J. Balavenkatasubramanian*

*Conference Chairman, AORA2019, Ganga Medical Centre & Hospitals Pvt. Ltd.*

*313 Mettupalayam Road, Coimbatore 641043, Tamilnadu, India. +91-422-2485000 (Ext 5015).*

**Help desk: 63841-82678 | +91-9787-55-55-44, Event managed by: Prezantim Events +91-422-452-9255**

*Event manager email: support@prezantim.com*

**www.aoraindia2019.com, email: aoracbe2019@gmail.com**



04-07 JULY 2019  
*Coimbatore*

TAMILNADU  
INDIA